

ANNUAL REPORT

2024-2025



dialogue
RÉSEAU

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MESSAGE FROM THE CHAIR

It is with great pride that I present to you the 2024-2025 annual report of the Dialogue Network, a pivotal year in the history of our organization.

It was foremost a year of celebration: 20 years of commitment to serving Francophone communities in Canada. This anniversary was an opportunity to measure the ground covered but also to prepare for the future, as our 2022-2025 strategic plan comes to an end. Guided by this framework, we continued our transformation and reaffirmed our ambition to be an essential player in intercultural dialogue, diversity and Francophone vitality.

Through numerous training courses and the development of governance tools, our board of directors strengthened its efficiency, professionalized its practices, and consolidated its role as a strategic support. This evolution reflects our commitment to better serve our mission and communities.

Among the major initiatives of the year, the launch of the VIF Program marks an important step in supporting innovative youth projects across the country. This new program illustrates our determination to invest in the next generations of Francophones and to create concrete opportunities for youth engagement.

We also confirmed the launch of new research projects, conducted in partnership with universities. These initiatives aim to anchor our expertise in dialogue in evidence-based data, to better understand community dynamics and guide our actions with even greater relevance.

I wish to express my deep gratitude to our funders, especially Canadian Heritage, as well as to our partners and sponsors, whose trust and collaboration make our achievements possible.

Finally, I warmly thank our team for their professionalism and passion, and my fellow board members for their unwavering commitment. Together, we have laid solid foundations to continue our mission and support our communities towards a future rich in exchanges, partnerships, and celebrations.



Ajà Besler,
Executive Director

MESSAGE FROM THE EXECUTIVE DIRECTOR

The years 2024-2025 was marked by celebrations, new initiatives, and concrete actions that strengthened the dialogue and the vitality of our Francophone communities across the country.

We celebrated a historic moment: the 20th anniversary of our organization, an opportunity to reflect on our journey and to turn an important page with a new name, Réseau dialogue. This change reflects our desire to be even more connected, inclusive, and present in the field, aligned with the realities and aspirations of our partners and the communities we serve.

With a team now made up of 10 employees, we multiplied opportunities for exchange and engagement, while being more active and closer to communities. This increased capacity allowed us to participate in the World Acadian Congress, a highlight of meetings, sharing, and collaboration that showcased the richness and diversity of our Francophone cultures.

The Rendez-vous de la Francophonie (RVF) continued to evolve to better meet community needs, with inclusive and diversified programming. The RVF comedy tour, featuring artists reflecting the plurality of our communities, was presented for the first time in several cities, broadening our reach and creating unique gathering moments.

This year also marked the conclusion of *Tout pour la musique* and the launch of a major initiative: the VIF Program, which funds innovative youth projects across the country and embodies our commitment to the Francophone next generation.

Surrounded by a passionate team and a dedicated board of directors, I am proud of the path we have taken and excited about the opportunities ahead. Together, let us continue to build bridges, foster dialogue, and celebrate Francophonie in all its diversity.

TEAM 2024-2025



Ajà Besler
Executive Director



Catherine Carle
RVF Manager



Patrick Pharand
Cultural & Community
Development Coordinator



Juliet Foo
Project Officer



Laura Mollen
Graphic Designer



Elie Kouassi
Administration & Finance
Assistant



Leila Farhat
Marketing &
Communications
Strategist



Elisena Metellus
Cultural Coordination
Assistant



Rosie Kasongo
VIF Program
Coordinator



Camila Merino Pavez
Co-op Student



Ally Segreto
Co-op Student

BOARD OF DIRECTORS

- Chedly Belkhodja – Chair
- Ania Kolodziej – Vice-Chair
- Suzanne Jacob -Treasurer
- Françoise Sigur- Cloutier - Secretary
- Liane Roy – President of the FCFA
- Jenny Matingu – Director
- Claire Thibideau- Director
- Paula Popescu – Director
- Yvon Godin- Director
- Geneviève Pelletier – Director
- Angélique Bernard- Director
- Pierre Jury- Director
- Marie-Claude Rioux (Mandate Ended in February 2025) - Director



A NEW NAME FOR 20 YEARS OF DIALOGUE



On November 22nd, at the Horticulture Building in Ottawa, surrounded by partners, collaborators, and friends of the Francophonie, we celebrated the 20th anniversary of the Dialogue Foundation. This event was the perfect opportunity to unveil our new name: the Dialogue Network!

Driven by our vision of uniting Francophone communities across Canada, this name change marks an important evolution for our organization.

TOUT POUR LA MUSIQUE 2024

As part of the major celebrations of la Francophonie in Canada, Réseau Dialogue, through its initiative Tout pour la musique, marked Saint-Jean-Baptiste Day with a concert presented on June 22, 2024, at the Centre culturel Franco-Manitoban in Winnipeg, Manitoba. The concert was recorded and broadcast nationally on community and campus radio stations during the week of June 24 and later rebroadcast in the fall on WebOuest channels.

The production highlighted well-known artists and public figures, bringing together different generations, diverse cultures, and members of Indigenous peoples from all 10 provinces and 3 territories, united by the French language.



Audience:

- On June 24, the Tout pour la musique concert show cased **7 talented artists** and attracted a live audience of **200 people** in Winnipeg.
- 29 ANREC member stations** broadcast the concert as well as an artists' roundtable across 7 provinces and territories (BC, AB, ON, QC, NS, NB, YK), reaching a total audience of 7,782,000.
- Over **1,700 people** watched the artists' roundtable video on YouTube.
- 250 views** of the TPLM 2024 concert on WebOuest.

Artists on stage:

- Étienne Fletcher (SK)
- éemi [Beau Nectar] (SK)
- Marie-Clo [Beau Nectar] (ON)
- Andrina Turenne (MB)
- French RK (MB)
- YAO (ON)
- Lisa LeBlanc (NB)



From March 1 to 31, 2025, the Rendez-vous de la Francophonie (RVF) held its 27th edition under the theme “Cultivate Your Roots.” With a warm, welcoming, and inclusive atmosphere, the RVF team offered a wide range of activities for all ages, both in person within communities and online at RVF.ca.

With great energy and dedication, Guyaume Boulian, a musician originally from Manitoba and raised in Nova Scotia, along with Garihanna Jean-Louis, a Quebec comedian of Haitian origin, animated the francophone cultural stage throughout the month of March.

MAJOR INITIATIVES



9,885 posters viewed and/or downloaded from the website



Nationwide contests : with 88,926 entries



417 activities on the calendar



39,000 people reached during the live national launch and rebroadcast



RVF comedy tour: 1,246 spectators with 14 performances in different cities across Canada



NFB program : 21,222 screenings in 74 cities



Trécarré musical tour: 1,105 spectators



2.2 million views on Instagram and Facebook and 6,772 on TikTok



RVF.ca website: 221,674 page views



Around 100 people in person and over 500 people virtually



28 French-language radio stations from the ARC of Canada / 40 bilingual or English-language / radio stations from the NRA / 22 member newspapers from Réseau Presse

COMEDY TOUR

Francophone comedians performed 14 live shows as part of the RVF comedy tour.

Tour comedians: Garihanna Jean-Louis, Ryan Doucette, Evelyne Roy Molgat, Jérémie Larouche, Julien Dionne, Micheline Marchildon, Stéphanie Morin-Robert, François Massicotte, Chloé Thériault, and Neev.

MICROGRANTS

The RVF provided 38 microgrants to non-profit organizations, enabling them to organize or enhance a local activity as part of the 27th edition of the RVF. In total, \$74,000 was awarded, helping to increase participation by more than 8,146 new audience members at events.



RVF LAUNCH

With more than 160 partners and friends of la Francophonie, the RVF held a major launch on February 27, 2025, beginning with a networking cocktail and concluding with a comedy show featuring Franco-Canadian comedians.

