

Rapport annuel

2023
2024



FONDATION
dialogue





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Chedly Belkhodja,
President of the
Dialogue Foundation

MESSAGE FROM THE PRESIDENT

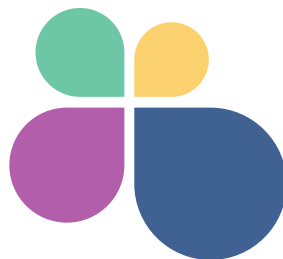
It is with great pleasure that I present to you the 2023-2024 Annual Report of the Dialogue Foundation. This document highlights the significant achievements, growth, and vitality of our organization over the past year. As we implemented our new strategic framework, the Dialogue Foundation organized notable activities such as the Youth Forum on Intersectional Leadership, the Tout pour la Musique musical event, the Rendez-vous de la Francophonie, and the Linguistic Duality Network.

This year has been filled with success, transformative initiatives, and unforgettable memories, marked by our continued commitment to promoting and creating a healthy space for Francophone communities across Canada.

I would like to express my gratitude to our funders, who made our exceptional projects possible. In particular, I want to thank the Department of Canadian Heritage, as well as our many partners and sponsors, whose support and collaboration have been invaluable. It is thanks to their unwavering support that we have been able to realize our projects and celebrate Francophone culture with such success.

Finally, I would like to congratulate our wonderful team for their dedication to the success of the Foundation throughout this 2023-2024 year.

Onward to another year of achievements and Francophone celebrations!





Ajà Besler

MESSAGE FROM THE EXECUTIVE DIRECTOR

This past year has been marked by numerous accomplishments and innovations at the Dialogue Foundation. Building on the momentum generated by our strategic framework adopted in 2022, the organization has continued to evolve, reaffirming our mission and expanding our impact.

The Tout pour la Musique event, held in June 2023 in Regina, was a tremendous success, bringing together Francophone artists from across the country and attracting a large audience both in person and online. The diversity of the artists and the quality of the performances highlighted the richness of Francophone culture in Canada.

We also made significant strides in promoting linguistic duality through initiatives such as Official Languages Day, which saw record participation both online and in schools nationwide, thanks to our educational toolkits. These efforts have helped raise awareness and engage a growing number of Canadians in the importance of bilingualism and linguistic duality.

The 26th edition of the Rendez-vous de la Francophonie was a major highlight of the year, featuring a wide array of activities and performances that reached thousands of people. Through dynamic spokespersons and inclusive programming, we celebrated Francophonie in all its forms, creating opportunities for dialogue and connection. By investing in communities, we enabled numerous local organizations to enrich their programming, strengthening community ties and fostering the discovery of Francophone culture across the country.

Additionally, we launched a brand-new initiative this year: the Youth Forum on Intersectional Leadership, which brought together young Francophone leaders from coast to coast for enriching exchanges and training. The engagement, openness, and passion of these leaders underscore the strong enthusiasm for dialogue and the desire to build truly inclusive communities within the Canadian Francophonie.

We are proud of the achievements we've accomplished over the past year and are committed to continuing our mission with energy and passion, striving for even greater impact in our communities. I am fortunate to be surrounded by a dedicated team and board of directors who share a deep commitment to the mission of the Dialogue Foundation.

Together, let's continue to celebrate, share, and enrich our beautiful Francophonie in all its diversity.

OUR TEAM 2023-2024



Ajà Besler
Executive Director



Catherine Carle
Manager of the Rendez-vous
de la francophonie



Patrick Pharand
Cultural and Community
Development Coordinator

We would also like to thank our interns and contractors who supported us this year



Audrey Binette
Intern



Ally Segreto
Intern



Khady Ndeye Ngom
Communications Officer



Anne-Flore Gnamaka
Intern



Aurélie Kadjo
Designer UX/UI



BOARD OF DIRECTORS



Chedly Belkhodja
President, QC/N.B.



Claire Thibideau
Vice-President, Ont.



Suzanne Jacob
Treasurer, C.B.



Françoise Sigur-Cloutier
Secretary, Alb.



Liane Roy
President of the
FCFA, N.B.



Jenny Matingu
Administrator, Ont.



Allister Surette
Administrator, N.S.



Paula Popescu
Administrator, Que



Yvon Godin
Administrator, N.B.



Paulette Duguay
Administrator, Man.



Daphné Kathia Rosalbert
Administrator, QC



Ania Kolodziej
Administrator, C.B.



Pierre Jury
Administrator, Ont.



Françoise Enguehard
Administrator, N.-L.



TOUT POUR LA MUSIQUE

Organized as part of the Saint-Jean-Baptiste Day. It took place on Thursday, June 22nd, at The Exchange in Regina, in partnership with the Fransaskois Cultural Council. The 2023 edition featured an artistic program that highlighted the diversity of Francophone culture in Canada. With financial support from the Government of Canada and produced by Productions Rivard, this event invited all Canadians to come together to celebrate and demonstrate their pride and solidarity with the Francophonie.

Artists on stage

- **Shawn Jobin** (Sask.)
- **Étienne Fletcher** (Sask.)
- **Alpha Yaya Diallo** (B.C.)
- **Annette Campagne** (Sask.)
- **Burnstick** (Man.)
- **Kelly Bado** (Man.)
- **2Frères** (Que)
- **Salomé Leclerc** (Que)
- **Céleste Levis et Marc-Antoine Joly** (Ont.)
- **Mimi O'Bonsawin** (Ont.)
- **Pierre Guitard** (N.B.)
- **Baie** (N.B.) - à distance
- **Anneky** (Y.T.) - à distance



Spectator Participation :

- On June 22nd, the show, featuring **19+ artists** from the Canadian Francophonie, attracted **60 spectators** in Regina.
- **935 people** attended one of **13 in-person screenings** of the show, organized in collaboration with local community organizations.
- The live broadcast of the show was watched by **7 000 viewers** on UnisTV.
- The 5 subsequent re-airings of the show accumulated **49 000 views**.

Media and Digital Reach :

- Social media engagement was exceptional, with a substantial increase in reach; **257 000** on Facebook et **2 800** on Instagram.
- Over **a hundred** mentions of Tout pour la musique in French and English media (radio, newspapers, and television) across the country helped reach a large segment of the population.

As a co-founder of the Linguistic Duality Network, which aims to foster a positive appreciation for Canada's official languages and promote linguistic duality

nationwide, the Dialogue Foundation takes pride in its accomplishments within the network.

Linguistic Duality Day, organized in collaboration with Canadian Heritage.

The Linguistic Duality Network collaborated with the Council of the Network of Official Languages Champions to organize a youth panel and a webinar on September 14th, titled **Official Languages Day: Our Languages, A Gateway to the World**. This event featured Canadian artists who delivered unforgettable cultural and musical performances.

The panel and webinar recorded over **2,700 attendants**, including **740** from the general public. The Official Languages Day page on the Linguistic Duality Network website received approximately **730 visits** from August to October 2023.

Celebrate Official Languages Day in schools!

This year, the Linguistic Duality Network provided a range of educational kits for elementary and secondary school classes, featuring activities centred around Official Languages Day. These kits were distributed to over **100 teachers** across Canada, reaching more than **3000 students**. The project had an exceptional impact, drawing a remarkable number of participants.



From March 1st to 31st, the 26th edition of the Rendez-vous de la Francophonie took place under the theme «Launch into Discovery»! With a vibrant and inclusive atmosphere, the RVF team organized a variety of activities for all ages, available both in person across communities and virtually on RVF.ca.

Spokespersons Micheline Marchildon, a Franco-Manitoban comedian, and LeFLOFRANCO, a Franco-Ontarian hip-hop artist, engaged audiences and celebrated Francophone culture throughout the month of March with great enthusiasm.

MAJOR INITIATIVES

Virtual poster



16 478 posters viewed and/or downloaded on the website

RVF.ca website



219 013 page views

National contests



95 230 entries

Community activities



417 events on the calendar

Comedy tour



2 046 participants in 10 cities across Canada (87 % of seats filled)

National Film Board Programs



236 screenings requested/ audience of 4 049 people

March 20th discussion with Canadian Heritage



1 941 registrations

Community media campaign

27 Francophone radios from ARC Canada/**39** bilingual or Anglophone radios from NCRA/**20** newspapers from Réseau.Presse members

Social media campaign



Advertisements reached 442 000 people.

WHAT'S NEW 2024

Comedy tour



Francophone comedians performed **11 shows** in front of **2 000 people live audience** as a part of the RVF comedy tour.

Comedians on tour : Micheline Marchildon (co-porte-parole), Korine Côté, Mona De Grenoble, Luc Leblanc and more !

LeFLOFRANCO Tour

15 shows / 7 010 spectators

(students from Francophone schools and French immersion classes)

The RVF showcased the tour of LeFLOFRANCO, co-spokesperson and Franco-Ontarian hip-hop artist. **Over 7 000 students** were reached across **six provinces**. Through engaging with these young audiences, the tour promoted Francophone culture and inspired the next generation through LeFLOFRANCO's music and messages. This initiative not only strengthened the artist's presence within Canada's Francophone community but also showcased and celebrated the country's rich cultural and linguistic diversity.

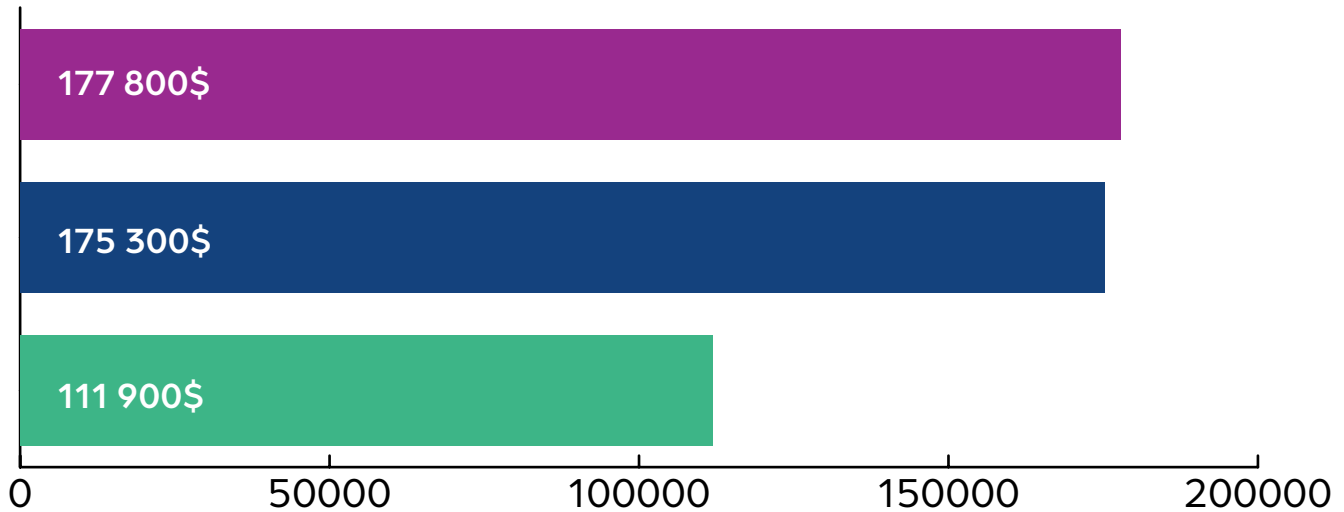


Microgrants

The RVF provided **35 microgrants** to non-profit organizations to help them organize or enhance a local event as part of the 26th edition of the RVF. A total of **\$59,000** was distributed, increasing participation by over **12,000 new attendees** at these activities.



RVF INVESTMENTS



- 177 800 \$ provided to communities and non-profit organizations
- 175 300 \$ allocated to pan-Canadian cultural initiatives
- 111 900 \$ invested in community media

RVF LAUNCH PARTY

With over **150 partners** and friends of the Francophone community, the RVF held a grand launch party on March 1st, 2024. The event kicked off with a networking cocktail and concluded with a comedy show featuring Franco-Canadian comedians.





FORUM JEUNESSE

EN LEADERSHIP INTERSECTIONNEL

The Youth Forum is an inclusive and innovative experience bringing together several young leaders from various Canadian provinces, all dedicated to promoting diversity and inclusion. From March 18th to 20th, participants engaged in a variety of workshops, took part in enriching discussions, and attended inspiring conferences. The recent edition saw the participation of over 60 young adults from different regions of Canada, highlighting the growing importance of this initiative.



Participants Testimonials



“This was my first time participating in an activity of this kind, and I feel proud, happy, and grateful. I gained an indescribable and incredible experience.”



“It was a wonderful experience and incredible moments were shared during these three days among great leaders. We thank you. Long live Francophonie! Long live the Dialogue Foundation!”

THE DIALOGUE FOUNDATION IN ACTION !



**Board of Directors Reunion
– April 2023**



**ACELF Congress –
October 2023**



**Ontario Contact and Cul-
tural Animation Network–
January 2024**

Mobilisation franco 2023



Metropolis Conference and Board Meeting in Calgary – November 2023



THE DIALOGUE FOUNDATION IN ACTION! (continued)



**Panel at the Congress of
Canadian Studies Association
– October 2023**



**Investiture Ceremony of the
Ordre de la Pléiade – April**



**Leaders' Forum –
September**



Trille Or Awards Gala – September

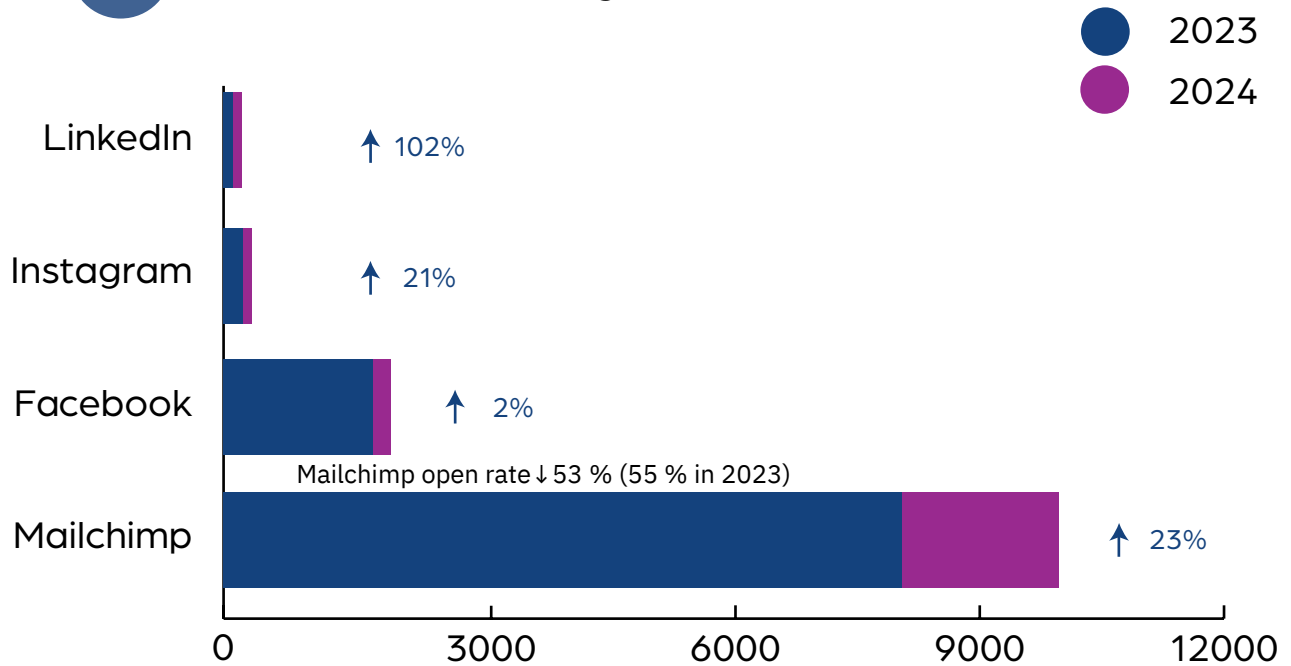


**Governor General's
Arts Awards Gala –
May**

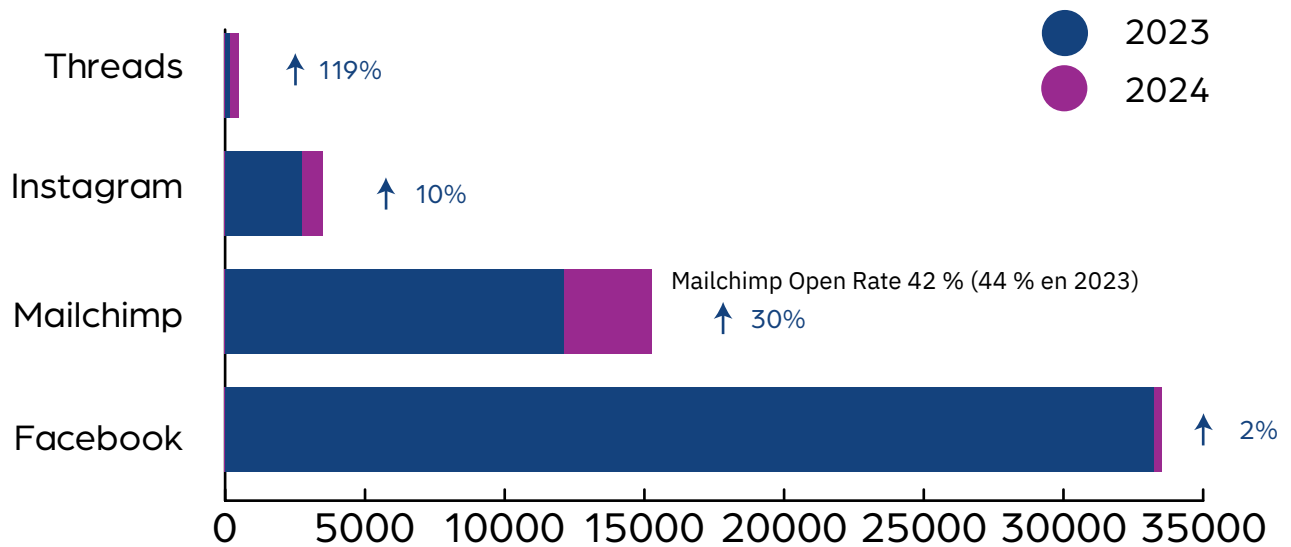


OUR ONLINE PRESENCE

The Dialogue Foundation

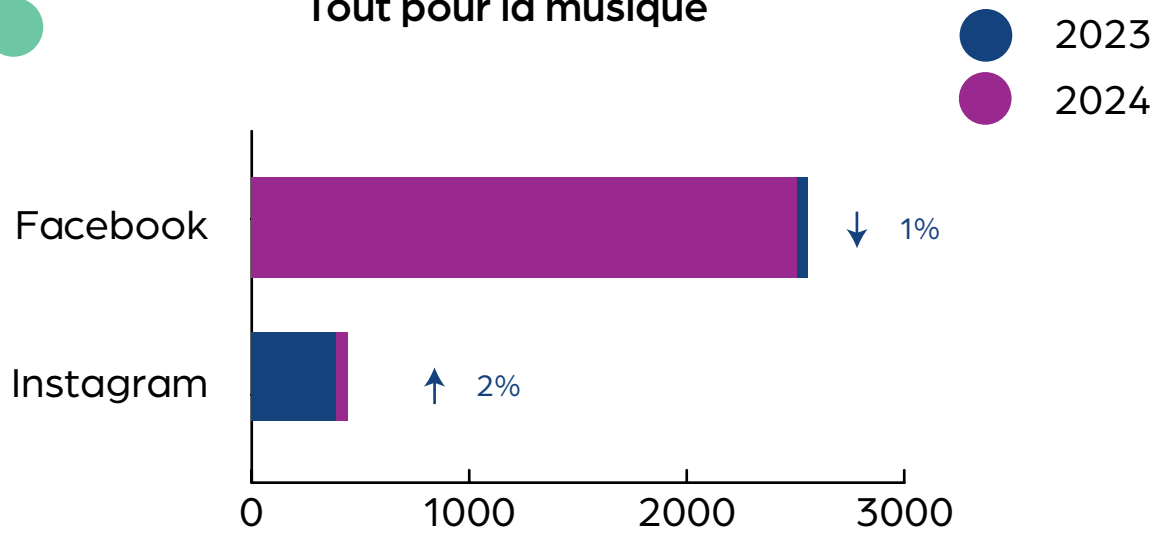


Les Rendez-vous de la Francophonie

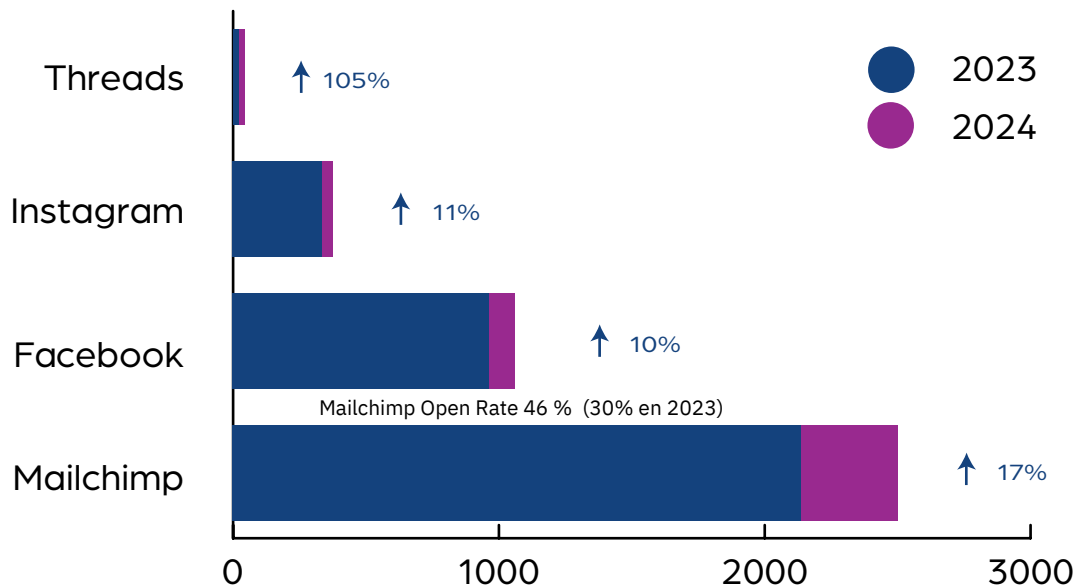




Tout pour la musique



Linguistic Duality Network 2023–2024





www.fondationdialogue.ca
www.rvf.ca

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@rvfrancophonie

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